



InnKeeper's Boot Camp Registration Form

**Make A Sure Bet on Your InnKeeping Future
With A Boot Camp Kick-Start**
*in conjunction with the
Iowa Bed & Breakfast Innkeepers Association*

When: Saturday and Sunday, November 3 & 4, 2007
Where: Garden and Galley Bed & Breakfast, 1321 S Jefferson Way, Indianola, IA

Get on the road to success as a B&B Innkeeper by attending this valuable two day event! Sponsored by the Iowa Bed & Breakfast Innkeepers Association (Iowa's only Independent Association for InnKeepers of B&Bs), this full two days of learning will give you the detailed information necessary to become a success in the bed & breakfast industry.

Leading Boot Camp will be Esther Kauffeld-Hoffa and Amelia Painter, author of the book *Opening and Operating a Bed & Breakfast in the 21st Century*. Attendees will receive invaluable written materials on subjects including marketing and daily operations, improving the bottom-line, and guest relations, but most importantly current Internet marketing practices and techniques. There will also be food prep demos and attendees will eat the results! Boot Camp will help novice and seasoned Innkeepers alike.

Boot Camp Questions?

Call: Amelia Painter (712) 580-3117) or Esther Kauffeld-Hoffa (515) 961-7749

Name of 1st Person: _____ 2nd Person: _____

Address of Inn _____ City _____ Zip Code _____

Phone _____ Fax _____

E-mail address _____ Web address _____

*Advance reservations are needed as space is limited. *No refunds, but some allowances so please ask.*

Boot Camp Sunday & Monday:

____ # **Members \$100.00** (Includes informative materials, additional meals, and a take-home bag with helpful items related to InnKeeping, and access to B&B Vendors.)

____ # **Additional person(s) from same inn \$50.00 each**

Aspiring Members and Non-Members

____ # **Aspiring Member or Non-member \$150.00**

____ # **Additional person(s) \$50 each**

TOTAL AMOUNT CHECK ENCLOSED FOR \$ _____

MAKE CHECKS PAYABLE TO: Iowa Bed & Breakfast Innkeepers Association (IBBIA)

MAIL PAYMENT TO: IBBIA, PO Box 171, Spencer, IA 51301

TO CHARGE YOUR CREDIT CARD CALL: 1-800-888-4667

***Lodging at the Garden and Galley is not included in the Boot Camp rates. All attendees will receive discounted rate, but each attendee is responsible for their own reservation, call (515) 961-7749 today and confirm your lodging.**