



InnKeeper's Boot Camp Registration Form

**Make A Sure Bet on Your InnKeeping Future
With A Boot Camp Kick-Start**
*in conjunction with the
Iowa Bed & Breakfast Innkeepers Association*

When: Sunday & Monday, October 14 & 15, 2007
Where: The Hannah Marie County Inn, 4070 Hwy. 71, Spencer IA

Get on the road to success as a B&B Innkeeper by attending this valuable two day event! Sponsored by the Iowa Bed & Breakfast Innkeepers Association (Iowa's only Independent Association for InnKeepers of B&Bs), this full two days of learning will give you the detailed information necessary to become a success in the bed & breakfast industry.

Leading Boot Camp will be Mary Nichols, President of the Iowa Bed & Breakfast Innkeepers Association and Amelia Painter, author of the book *Opening and Operating a Bed & Breakfast in the 21st Century*. Attendees will receive invaluable written materials on subjects including marketing and daily operations, improving the bottom-line, and guest relations, but most importantly current Internet marketing practices and techniques. Boot Camp will help novice and seasoned Innkeepers alike. Learn the trade secrets from Mary Nichols, a successful innkeeper with over 20 years of experience.

Boot Camp Questions? Call: Amelia Painter (712) 580-3117) or Mary Nichols (712) 262-1286

Name of 1st Person: _____ 2nd Person: _____

Address of Inn _____ City _____ Zip Code _____

Phone _____ Fax _____

E-mail address _____ Web address _____

*Advance reservations are needed as space is limited. *No refunds, but some allowances so please ask.*

Boot Camp Sunday & Monday:

____ # **Members \$100.00** (Includes informative materials, Food Prep Meals, Wine for "Wine Tasting Evening," and a take-home bag with helpful items related to InnKeeping, and access to B&B Vendors.)

____ # **Additional person(s) from same inn \$50.00 each**

Aspiring Members and Non-Members

____ # **Aspiring Member or Non-member \$150.00**

____ # **Additional person(s) \$50 each**

TOTAL AMOUNT CHECK ENCLOSED FOR \$ _____

MAKE CHECKS PAYABLE TO: Iowa Bed & Breakfast Innkeepers Association (IBBIA)

MAIL PAYMENT TO: IBBIA, PO Box 171, Spencer, IA 51301

TO CHARGE YOUR CREDIT CARD CALL: 1-800-888-4667

***Lodging at the Hannah Marie Country Inn is not included in the conference rates. All attendees will receive discounted rate, but each attendee is responsible for their own reservation, call 712-262-1286 today and confirm your lodging.**